



THE CYBER SECURITY

AWARENESS PLATFORM

CYBER GURU

CYBER SECURITY AWARENESS



The weak link in Cyber Security is human behavior



HOW TO TURN EMPLOYEES AND COLLABORATORS INTO YOUR ORGANIZATION'S FIRST LINE OF DEFENCE

A unique proposal of Cyber Security Awareness

Cyber Guru is the first line of Cyber Security Awareness solutions designed to increase the level of security of individuals and organizations by effectively acting on the **human factor**.

CyberGuru is a unique and highly effective proposal to fight Cyber Crime. Because in Cyber Security, human behavior, even before the technologies, represents the actual weak link in the defense chain.

Cyber Guru solutions address, thanks to educational and stimulating learning experiences, all the people who do not have specialized positions in Cyber Security.

Cyber Guru is a line of products developed in Italy, based on training methods resulting from multidisciplinary work that has also benefited from the collaboration with the Department of Educational Sciences, University of Rome³.

Clear objectives to act on the human factor

The solutions of the Cyber Guru platform act effectively on learning processes, not only on those of a more strictly cognitive nature but also on those of the behavioral sphere, to achieve the following objectives:

- **increase the awareness** of individuals with regards to the risks related to the use of digital technologies and the Web;
- **transform the behavior** of individuals through training of specific human characteristics, such as the perception of danger and readiness.

Security Awareness to be Compliant

Thanks to its features and available training content, Cyber Guru fulfills the mandatory training programs required by the new European GDPR regulation, the NIS directive and the NIST framework.

CERTIFICATIONS AND QUALIFICATIONS



CYBER GURU AWARENESS

An innovative and integrated e-learning system that allows you to involve the whole organization in a deductive and particularly engaging learning process based on a **continuous training** methodology.

Cyber Guru Awareness is characterized by:

- **Informative language**
- **Short and self-consistent sessions**
- **Multimedia material**
- **Interactive approach**
- **Pervasive Gamification**
- **Effective reporting**
- **Student Caring**



CYBER GURU PHISHING

An Anti-Phishing **experiential learning system**. Innovative and adaptive, this system delivers successful results thanks to its advanced methodology, automation and machine learning characteristics.

Cyber Guru Phishing offers:

- **On-Going Training**
- **Automation**
- **Diverse and Personalized Scenarios**
- **Machine Learning**
- **Training Content**
- **Effective Reporting**



CYBER GURU CHANNEL

A video training program based on an **inductive methodology** was created with the advanced production techniques typical of TV series and captivating storytelling.

Cyber Guru Channel is distinguished by:

- **Insight into real-life situations**
- **Effective multi-format storytelling**
- **Cinematographic effects**
- **High level of involvement**
- **In-depth supporting material**



Each element of Cyber Guru is designed and built to maximize the effectiveness of the training contribution, minimizing dispersion and management costs.

WHY CHOOSE CYBER GURU

- Because Cyber Guru overcomes the limits of traditional training, which has a brief impact and cannot follow the rapid evolution of attack techniques.
- Because it introduces the concepts of continuous training and coaching, increasing awareness and shared perception of threats.
- Because it involves the whole organization in a single training process, increasing its overall resilience to Cyberattacks.
- Because it has a concrete focus on risk reduction.
- Because it does not have an enforced approach, it constantly stimulates participation quality, focusing on personal benefits and professional ones.



Cyber Guru products are offered in a Cloud-based SaaS formula. This service configuration minimizes the management impact on Cyber Security teams.



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